



CUSTOMER PROFILE

Cargo Transporters, Inc., headquartered in Claremont, North Carolina, is an asset-based interstate and intrastate common and contract truck-load dry van carrier operating 500 plus tractors and 1,600 plus trailers across the continental U.S. The privately-held company, founded in 1983, serves the time sensitive JIT and expedited shipping needs of many Fortune 100 corporations.

Driver iQ TRUTHS

-  Trusted by 22 of 25 largest carriers
-  Compliance expertise lowers fleets' litigation risks
-  Lowest total cost of hiring
-  Responsive USA based client service
-  Most current and relevant driver employment database

CONTACT

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 **DiQSales@DriveriQ.com**
www.DriveriQ.com

Cargo Transporters is cutting driver background screening costs over 40% with Driver iQ.

"In our first full year using Driver iQ background screening services, our costs decreased 43%, even with increasing the number of drivers we hired. But, cost was not the sole reason we switched to Driver iQ. It was their credibility, competency, respect in the industry and personalized service. The wealth of knowledge of the Driver iQ staff is incredible."

*Shelley Dellinger Mundy
Director of Recruiting and Retention
Cargo Transporters, Inc.*

CHALLENGE

To fill driver positions faster

To process an average of 1,200 driver applications per year and improve recruiting success, Cargo Transporters required a screening service that provided quick turnaround of accurate license, motor vehicle, previous employment and criminal background records. The carrier also sought a service that was focused on resolving issues or questions that arose quickly and effectively.

SOLUTION

Cargo Transporters began using Driver iQ services in June 2013, along with a previous provider, and by 2015 was utilizing Driver iQ exclusively for its background screening needs.

Driver iQ is now processing an average of 100 Motor Vehicle Record (MVR) reports for Cargo Transporters monthly and about half of the 1,200 yearly applicants are processed by Driver iQ for Previous Report of Employment (PRE), Commercial Drivers License Information (CDLIS) and criminal background checks. Driver iQ also routinely provides updates on the status of background checks and all information is integrated into an applicant tracking platform at Cargo Transporters

ABOUT Driver iQ

Driver iQ is the transportation division of Cisive (formerly CARCO Group), a worldwide leader in HR technology and background screening. Based in Tulsa, Oklahoma, the company provides comprehensive, reliable background screening and driver monitoring services designed specifically for the trucking industry. Driver iQ's extensive service offering grants carrier customers access to employment verification, criminal record searches, as well as ongoing driving record monitoring and storage. With a fully FCRA (Fair Credit Reporting Act) accredited team of investigative management experts, Driver iQ delivers the most accurate, up to date and actionable information available. For more information, visit www.DriveriQ.com.

RESULT

Lower costs, and faster, more accurate and effective service

With Driver iQ, Cargo Transporters is achieving 12 to 14-hour turnaround times for accurate background screening, boosting the carrier's ability to process applications and hire new drivers faster. The company is also processing more applicants at a cost that is 43% lower than with its previous provider and is realizing time savings with Driver iQ's customer focused approach to service.

"As a company, we try to develop partnerships with our customers and vendors. It is refreshing to call any of our contacts at Driver iQ and get immediate results. We are in a service industry, and with Driver iQ we are not treated as a commodity, but as a partner."

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